Omnicare to Employ Merge Clinical Trial Imaging Application — Featuring Intrinsic Imaging

Omnicare Clinical Research partners with Merge, AG Mednet and Intrinsic Imaging to build a complete virtual imaging core lab solution.

May 9, 2011 — As part of its solution for image management of oncology, cardiology and ophthalmology clinical trials, Omnicare Clinical Research — a contract research organization and a subsidiary of Omnicare, Inc. — will use Merge Healthcare's Clinical Imaging Management System (CIMS). Omnicare has long been a user of EDC, Merge's clinical trial workflow application.

Omnicare will employ CIMS and EDC for an upcoming study to be conducted by a pharmaceutical company that will specialize in molecular diagnostics for oncology research. This global colorectal cancer trial will collect and review 2750 exams from 550 patients at 40 sites over five years.

Omnicare also plans to use AG Mednet's image transfer technology and Intrinsic Imaging's radiology expertise to build a complete virtual imaging core lab solution. Merge CIMS will automate the workflow of image submission, image storage in a DICOM archive, and image review and analysis. All of this, it is claimed, will improve efficiency, reduce cost, and allow integration of the imaging component with any EDC system to increase the transparency of data in clinical trials.

About Intrinsic Imaging, LLC

Intrinsic Imaging is an ISO certified medical imaging CRO and imaging core lab providing comprehensive services in support of Phase I-IV clinical trials and Class I, II, III medical device trials. Intrinsic Imaging is also a world leader in conducting Artificial Intelligence studies. With its team of more than 650 board-certified and fellowship-trained physicians, Intrinsic Imaging’s team has sub-specialization in all therapeutic areas, including Cardiovascular, Central Nervous System,Gastroenterology, Musculoskeletal, Oncology and Ophthalmology. Certified by the British Standards Institution (BSI), Intrinsic Imaging is the only company in the world to hold five ISO certifications specifically for providing imaging core lab services on clinical trials. For more information, please visit www.IntrinsicImaging.com.

Contact:

Intrinsic Imaging, LLC
580 Main St., Suite 210
Bolton, MA, 01740, USA
+1 978-616-4650
Contact@IntrinsicImaging.com