Metastatic Colorectal Cancer (mCRC) Phase I/II Trial Awarded to Intrinsic Imaging

Image processing and treatment-response evaluation for a multicenter Phase I/II trial of a novel therapy for metastatic colorectal cancer.

Bolton, MA / San Antonio, TX

Bolton, MA / San Antonio, TX — July 15, 2013 — Intrinsic Imaging, an FDA audited, ISO 9001 and ISO 13485 certified imaging core lab specializing in providing imaging core lab services for clinical trials, today announced that it was awarded a multicenter Phase I/II clinical trial designed to evaluate a new therapy to treat patients with metastatic colorectal cancer (mCRC).

This clinical research study utilizes a novel investigational biologic treatment for patients with unresectable liver metastases in patients with colorectal cancer. During this trial, Intrinsic Imaging will process all images and evaluate treatment response of the patient's metastatic cancer.

"Advances in medical research have created several new options focused on the treatment of metastatic colorectal cancer. There remains, however, significant challenges in achieving long-term survival in those patients with metastatic disease. The continued development and evaluation of novel therapies is necessary to benefit patients suffering from this disease," said Dr. Amit Mehta, Chief Medical Officer, Intrinsic Imaging.

Intrinsic Imaging's team of more than sixty board-certified diagnostic radiologists has sub-specialization in all therapeutic areas including, but not limited to, Oncology, Cardiovascular and Thoracic, Central Nervous System, Gastrointestinal & Genitourinary, Musculoskeletal, and Medical Device. The Intrinsic Oncology team consists of 12 fellowship trained board-certified radiologists, and 8 board-certified interventional radiologists who have in-depth experience in, colorectal, pancreatic, breast, lung, ovarian and prostate cancer, among others.

"Colorectal cancer (CRC) continues to be a global public health problem with over 1 million new cases diagnosed each year. Intrinsic Imaging is dedicated to applying our therapeutic and regulatory expertise throughout this clinical trial towards assisting in the development of a new effective therapy to treat patients with metastatic colorectal cancer," said Todd A. Joron, BSc. MBA, President and Chief Operating Officer, Intrinsic Imaging.

About Intrinsic Imaging, LLC

Intrinsic Imaging is an ISO certified medical imaging CRO and imaging core lab providing comprehensive services in support of Phase I-IV clinical trials and Class I, II, III medical device trials. Intrinsic Imaging is also a world leader in conducting Artificial Intelligence studies. With its team of more than 650 board-certified and fellowship-trained physicians, Intrinsic Imaging's team has sub-specialization in all therapeutic areas, including Cardiovascular, Central Nervous System,Gastroenterology, Musculoskeletal, Oncology and Ophthalmology. Certified by the British Standards Institution (BSI), Intrinsic Imaging is the only company in the world to hold five ISO certifications specifically for providing imaging core lab services on clinical trials. For more information, please visit www.IntrinsicImaging.com.

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