Intrinsic Imaging and Merge Healthcare Announce Technology Agreement

Intrinsic to be first to implement Merge's Clinical Imaging Management System (CIMS) for clinical trial image management.

San Antonio, TX

San Antonio, TX (PRWEB) July 13, 2010 — Intrinsic Imaging LLC, a bio/pharmaceutical medical imaging services organization and Merge Healthcare (NASDAQ: MRGE), a market leader in health IT solutions, announce today that they have entered into a technology agreement and Intrinsic will become the first company to implement Merge's new Clinical Imaging Management System (CIMS).

Merge CIMS™ is the first commercially available solution for managing all aspects of imaging in clinical trials. Through defining investigator sites, enabling rapid electronic image acquisition from these sites over the Internet, providing detailed image tracking and enabling the rapid radiologic analysis, adjudication and reporting of images, CIMS enables the transparent execution of imaging trials complete with seamless EDC integration.

"At Intrinsic we are leading the redefinition of how medical imaging services are provided within clinical trials. This will result in Intrinsic performing medical imaging trials more efficiently and cost effectively than other service providers," says Todd A. Joron, President and COO of Intrinsic. "The coupling of our deep radiology, therapeutic and clinical trial expertise with advanced imaging technologies will revolutionize how imaging in clinical trials is currently performed and evaluated."

Intrinsic's team of more than sixty board-certified diagnostic radiologists will utilize Merge CIMS for complete clinical trial image management. Intrinsic's experienced clinical team provides pharmaceutical and biotech sponsors with comprehensive imaging core lab services across all therapeutic areas including oncology, neurology, cardiology, rheumatology, and endocrinology.

"Intrinsic's team is recognized in the industry as having extensive clinical trial and technology expertise and we are delighted to have them as a partner for our new clinical imaging solution," says Justin Dearborn, Merge CEO. "We are excited about the impact our CIMS solution will have in helping Intrinsic drive productivity and efficiency throughout the entire imaging workflow within a clinical trial."

About Merge Healthcare

Merge Healthcare (NASDAQ: MRGE) develops and integrates information technology to create a better electronic healthcare experience. Merge products, ranging from standards-based development toolkits to sophisticated clinical applications, have been used by healthcare providers, vendors and researchers worldwide for over 20 years. Additional information can be found at www.merge.com.

About Intrinsic Imaging, LLC

Intrinsic Imaging is an ISO certified medical imaging CRO and imaging core lab providing comprehensive services in support of Phase I-IV clinical trials and Class I, II, III medical device trials. Intrinsic Imaging is also a world leader in conducting Artificial Intelligence studies. With its team of more than 650 board-certified and fellowship-trained physicians, Intrinsic Imaging’s team has sub-specialization in all therapeutic areas, including Cardiovascular, Central Nervous System,Gastroenterology, Musculoskeletal, Oncology and Ophthalmology. Certified by the British Standards Institution (BSI), Intrinsic Imaging is the only company in the world to hold five ISO certifications specifically for providing imaging core lab services on clinical trials. For more information, please visit www.IntrinsicImaging.com.

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