Intrinsic Imaging Establishes Global Imaging Center Consortium for Multi-Center Clinical Trials

A global network of qualified, standardized and integrated imaging centers to support Phase I–IV multi-center clinical trials.

Bolton, MA and San Antonio, TX

Bolton, MA and San Antonio, TX, January 24, 2011 — Intrinsic Imaging LLC, a leading imaging core lab, announces today it has established the Intrinsic Imaging Center Consortium. This global consortium consists of state-of-the-art medical imaging centers qualified, standardized and integrated by Intrinsic Imaging to participate in Phase I-IV multi-center clinical trials.

Intrinsic's Imaging Center Consortium will consist of imaging centers located around the world with expertise in all trial imaging modalities and techniques, including but not limited to CT, MRI, MRA, DCMRI, Nuclear Medicine, MUGA, SPECT, DEXA, PET, PET-CT, Ultrasound and CR and DR radiography.

Intrinsic Imaging is ideally positioned to establish, validate and integrate this global consortium of imaging centers. Its team of more than sixty sub-specialized, board-certified radiologists have overseen millions of examinations over the years at their more than twenty state-of-the-art medical imaging centers, one of the largest such privately owned practices in the United States.

This experience provides Intrinsic with an in-depth understanding of the current capabilities of imaging equipment, protocol execution and imaging qualification, all essential elements when conducting a successful clinical trial.

"Clinical Trial Sponsors greatly benefit from partnering with Intrinsic Imaging and its global imaging center consortium," said Amit Mehta, M.D., Vice President & Medical Director. "Our expertise as leading sub-specialty radiologists provides us with deep therapeutic experience across multiple vendors' imaging equipment."

Qualified, standardized and integrated global imaging centers play a critical role in the efficient and cost effective performance of multi-center clinical trials. Within clinical trials, medical imaging has increasingly become widely implemented as it enables rapid image evaluation with visualization and qualitative and/or quantitative assessments.

In contrast to traditional clinical endpoints, medical imaging biomarkers and surrogate endpoints have proven to be strong indicators of pharmacological response to a therapy and/or progression of disease that may not be detected by more subjective, traditional approaches.

"Our deep radiology experience in managing our own imaging centers, coupled with our unique imaging technology, allows us to readily evaluate, partner and integrate effectively with other world class imaging centers while conducting efficient and cost effective multi-center clinical trials throughout the world," says Todd A. Joron, President and COO.

Imaging centers that would like to join the Intrinsic Imaging Center Consortium and be considered to participate in clinical trials may apply by completing consortium registration.

About Intrinsic Imaging, LLC

Intrinsic Imaging is an ISO certified medical imaging CRO and imaging core lab providing comprehensive services in support of Phase I-IV clinical trials and Class I, II, III medical device trials. Intrinsic Imaging is also a world leader in conducting Artificial Intelligence studies. With its team of more than 650 board-certified and fellowship-trained physicians, Intrinsic Imaging’s team has sub-specialization in all therapeutic areas, including Cardiovascular, Central Nervous System,Gastroenterology, Musculoskeletal, Oncology and Ophthalmology. Certified by the British Standards Institution (BSI), Intrinsic Imaging is the only company in the world to hold five ISO certifications specifically for providing imaging core lab services on clinical trials. For more information, please visit www.IntrinsicImaging.com.

Contact:

Intrinsic Imaging, LLC

580 Main St., Suite 210

Bolton, MA, 01740, USA

+1 978-616-4650

Contact@IntrinsicImaging.com