Intrinsic Imaging Selected by an Emerging Artificial Intelligence (AI) Company for Pivotal Medical Device Clinical Trial

Intrinsic Imaging is the world leader assessing the clinical performance of medical devices using artificial intelligence, deep learning and computer assisted detection algorithms.

Bolton, MA / San Antonio, TX

Bolton, MA, San Antonio, TX, October 18, 2017 — Intrinsic Imaging, a full-service medical imaging core lab providing comprehensive services in support of clinical trials for new drug applications and medical devices, announces today it was selected by an emerging artificial intelligence (AI) company to conduct its pivotal medical device clinical trial. Throughout this trial, Intrinsic Imaging will assess the clinical performance of this novel AI software in screening clinical images.

Intrinsic Imaging has established itself as the world leader in conducting multi-reader multi-case (MRMC) trials to assess the clinical performance of medical devices using artificial intelligence (AI), deep learning (DL) and computer assisted detection (CAD) algorithms. This is Intrinsic Imaging's twelfth AI/DL/CAD MRMC clinical trial award in support of an FDA/EMEA submission.

For this study, Intrinsic Imaging was selected due to its:

Proven success with multiple FDA clearances of Class I-III AI/DL/CAD software

Operational excellence and experience conducting large MRMC AI/DL/CAD trials

Successful FDA Inspection of an MRMC AI/DL/CAD trial with Zero 483 observations

ISO 13485 certification specifically for providing services for medical devices

Ability to quickly source large numbers of reviewers using its network of 200+ reviewers

Ability to effectively and efficiently manage 6000-20000 case reviews

"Certified by the British Standards Institution, Intrinsic Imaging provides the most efficient means to assess the clinical performance of AI/DL/CAD software in support of an FDA and EMEA submission." said Todd A. Joron, BSc. MBA, President & COO, Intrinsic Imaging.

To have Intrinsic Imaging manage your AI/DL/CAD medical device clinical trial, please contact Intrinsic Imaging at Contact@IntrinsicImaging.com or call +1 978-616-4650.

About Intrinsic Imaging, LLC

Intrinsic Imaging is an ISO certified medical imaging CRO and imaging core lab providing comprehensive services in support of Phase I-IV clinical trials and Class I, II, III medical device trials. Intrinsic Imaging is also a world leader in conducting Artificial Intelligence studies. With its team of more than 650 board-certified and fellowship-trained physicians, Intrinsic Imaging’s team has sub-specialization in all therapeutic areas, including Cardiovascular, Central Nervous System,Gastroenterology, Musculoskeletal, Oncology and Ophthalmology. Certified by the British Standards Institution (BSI), Intrinsic Imaging is the only company in the world to hold five ISO certifications specifically for providing imaging core lab services on clinical trials. For more information, please visit www.IntrinsicImaging.com.

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